

# Tech It Up! International

2009

*Bringing Technology to the Classroom*

**October 22-24, 2009**  
Thompson Rivers University  
Campus Activity Centre  
900 McGill Road Kamloops BC



For information and  
registration please visit



[www.sdr73.bccsa/conference](http://www.sdr73.bccsa/conference)

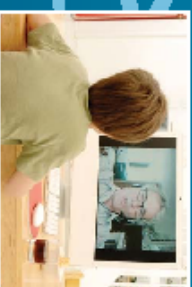
International Conference on Technology

1383 Ninth Avenue

Kamloops, B.C. V2C 3X7 Canada

Phone: (250) 374-0679 Fax: (250) 372-1193

E-mail: [conf@tech09dr73.bccsa](mailto:conf@tech09dr73.bccsa)



**Garry Palle**  
Educator  
• Teacher Training  
• School District 150



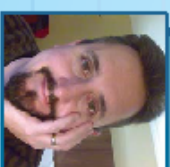
**Doug Johnson**  
Educator  
• Schools and Libraries  
for the Net Generation  
• Director of Media  
and Technology



**Ian Jukes**  
Educator  
• Understanding  
Digital Kids  
• Director of the  
InfoSavvy Group



**John Seedy Brown**  
Sovietist of Xerox Corporation  
• The Future of Learning  
• Co-Chairman of the Deloitte  
Center for Edge Innovation



**Martin Douglamas**  
Software designer/Educator  
• Moodle Creator  
• Moodle.org



**Michael Carr-Gregg**  
Psychologist  
• Bullying and Cyberbully  
• Founding member of the  
National Centre Against Bullying



Please join us at the **Tech-It-Up International Conference**  
October 22 to 24, 2009 at Thompson Rivers University,  
Kamloops, British Columbia

Thompson Rivers University and School District #73 (Kamloops/Thompson) are bringing together some of the most exciting leaders and educators of our time to build a community of learners for three days in October. As technology continues to revolutionize our society, “best practice” of the use of technology in classrooms has yet to be defined – mainly due to the challenge of technology continuously reinventing itself. Many of us recall a time, not that long ago, when the first Apple IIe's and Turtle Graphics were introduced to schools, the Mac Classic created an exciting way to connect computers together and the burgeoning internet connected us with broader communities that offered teachers and students a new world of dynamic multimedia information. Today the technological world has moved onto the creation of social networks where students have built a new way of connectedness through sites such as *Facebook*, *MySpace*, *Zorpia* or *Twitter*. Where is education in all of this social change? How has instruction, assessment and the classroom changed because of this? How should it change? How do our students learn best given that they have grown up in this digital world? These questions and many more will be explored at *Tech-it-Up International* this October. Help us construct a new view towards education!

### SPONSORSHIP & EXHIBITOR OPPORTUNITIES

School District No. 73 and Thompson Rivers University would like to extend an opportunity for your organization to participate in this conference by sponsoring one or more events, specifically: a *keynote address*, *Wine & Cheese Social*, *coffee breaks*, *lunch reception* and *travel-bag promotional*. In addition, you may wish to participate by showcasing your educational products as an exhibitor. The keynote individuals are well renowned international speakers. A brief biography of each keynote speaker is included in this package.

The opening evening of the conference invites all to the *Wine & Cheese Social* – an informal event held in conjunction with the conference trade show where attendees can browse the exhibits, query vendors and socialize in a relaxed atmosphere while enjoying various Okanagan wines and cheeses.

Sponsorship is also available for conference *coffee breaks*, the *luncheon* and the conference *travel-bag*. The travel-bag is a stylish and functional carry on handed out to all attendees prominently featuring the sponsors' embedded logos. For those interested in sponsoring one or more events, a *sponsorship matrix* has been included for easy comparison of the benefits of each type of sponsorship.

Finally, you may wish to become an event exhibitor showcasing your products. We ask exhibitors to consider donating one or more items to be included in our conference raffle. Only conference attendees who visit each trade show exhibit are eligible to win raffled prizes; the draw is to be held on the closing day of the conference. If you are interested in showcasing your product, please see the *Exhibitor Application Form* also included.

If you have any questions, comments or concerns please contact John Cuzzola, Director of Information Technology, at 250-374-0679 or by email at [conference@sd73.bc.ca](mailto:conference@sd73.bc.ca). If you are interested in involvement as a sponsor or exhibitor, please return appropriate forms by **March 1, 2009**.



School District No. 73  
1383 9th Avenue  
Kamloops, B.C. V2C 3X7  
(250) 374-0679





# Tech-It-Up International 2009

## Keynote Speakers



### **Ian Jukes**

**Thursday, October 22<sup>nd</sup>, Keynote**

The Director of the InfoSavvy Group, an international consulting group. Ian has written or co-written six books, nine educational series and had more than 200 articles published in various journals. Co-developer of the K-8 technology framework "TechWorks". His focus is on the need to restructure educational institutions to become relevant to the current and future needs of children.



### **Dr. Michael Carr-Gregg**

**Friday, October 23<sup>rd</sup>, Keynote**

One of Australia's highest profile psychologists and one of the founding members of the *National Coalition Against Bullying*. Official ambassador for the *National Depression Initiative*, a collection of suicide prevention programs run by the Federal Government, and a foremost authority on internet *Cyber-Bullying*.



### **Doug Johnson**

**Friday, October 23<sup>rd</sup>, Keynote**

The Director of Media and Technology for the Mankato (MN) Public Schools. Author of four books, columns in *Library Media Connection* and the *Education World* website, the *Blue Skunk Blog*, and articles in over 40 books and periodicals. Doug has worked with over 130 organizations around the world.



### **Martin Dougiamas**

**Friday, October 23<sup>rd</sup>, Keynote**

Lead developer of the popular course management system *Moodle*. Holds post-graduate degrees in Education and Computer Science. His publications include "*Reading and Writing for Internet Teaching*", "*Developing tools to foster online educational dialogue*", and "*Improving the effectiveness of tools for Internet-based education*"



### **Dr. John Seely Brown**

**Saturday, October 24<sup>th</sup>, Morning Keynote**

Former chief scientist of *Xerox Corporation* and the director of its Palo Alto Research Center. Holds multiple honorary degrees. Inducted into the *Industry Hall of Fame* in 2004. Publications include "*How to Connect Technology and Passion in the Service of Learning*" and "*Learning in the Digital Age*".



# Tech-It-Up International 2009 Keynote Sponsorship Matrix

An organization may sponsor any combination of *Keynote*, *Wine & Cheese Social*, *Coffee Break*, *Lunch* and *Travel Bag* events. The following matrix details benefits for each type of sponsorship. A discount of 25% off the total sponsorship price is available for sponsorship of two or more events.

	<i>Keynote</i> *	<i>Wine &amp; Cheese</i> **	<i>Coffee Break</i> **	<i>Lunch</i> **	<i>Travel Bag</i> <sup>!</sup>
Free admission to conference (includes lunch and dinner session, keynotes and breakout presentations)					
Company Logo in conference program					
Opportunity to introduce a keynote speaker					
Company name with short description in program					
Full page advertisement in conference program					
Exhibitor Booth (optional)					
Media (Press) Access					
Sponsorship recognition on coffee table					
Company brochures, business cards and contact information presence along side of coffee table					
Formal announcement before coffee breaks of the donating sponsor					
Sponsorship recognition on lunch table					
Company brochures at lunch table					
Your logo and name embossed on travel bag <sup>!</sup>					
Company brochure inside travel bag and your logo on sponsorship signage during conference/reception					
<b>SPONSORSHIP COST:</b>	\$5000	\$1000	\$1000	\$2000	\$1500

\* One sponsor per keynote speaker (max. 5 sponsors). See Keynote Speakers biography page for speaker information.

\*\* Multiple sponsorships allowed.

! Maximum two companies may sponsor this item. Company logo will share space with School District No. 73 logo and Thompson Rivers University logo. Companies chosen for this sponsorship will be determined on a first-come-first-serve basis.





# Tech-It-Up International

Technology in Education  
To Enhance Student Learning

**RE: EXHIBIT AND TRADE SHOW OPPORTUNITY**

The Kamloops/Thompson School District (School District #73), in partnership with Thompson Rivers University, invites you to participate in an international conference on *Technology in Education*.

This conference will take place at the Thompson Rivers University Activity Centre (900 McGill Road, Kamloops, BC) commencing the afternoon of Thursday, October 22 and running through Saturday, October 24, 2009.

This is the third major international conference hosted by School District #73 and Thompson Rivers University. We expect up to 600 delegates will attend from across Canada and beyond. We have invited speakers who are at the cutting edge of educational technology with the focus on online learning technology and strategies.

If you are interested in participating, please complete the attached *Exhibitor Application Form*.

As a participating Exhibitor, your registration will include:

- 8' x 8' booth (8' draped backdrop and 3' draped side walls) and one 2' x 6' skirted table and two chairs
- Listing in our conference program
- Free admission to all breakout conference sessions
- Tickets to Friday Luncheon
- Wireless Internet Access

The Exhibitor entrance fee is \$500 dollars. We also wish to encourage you to donate two or more items for Saturday's raffle draw. Exhibitors who donate will receive a \$100 dollar discount on their entrance fee. Upon receipt of your completed *Exhibitor Application Form* and payment, we will forward you an Exhibitor's Kit which will include information on hotels and travel arrangements.

The Conference Committee looks forward to working with you during the conference. If you have any questions or concerns, please email [conference@sd73.bc.ca](mailto:conference@sd73.bc.ca) or contact John Cuzzola, Director of Information Technology at 250-374-0679.

Sincerely,

2009 Tech-It-Up International Conference Committee  
SD #73 (Kamloops/Thompsons)  
1383 Ninth Avenue  
Kamloops, BC, V2C 3X7  
Phone: 250-374-0679  
Fax: 250-372-1183

**CONFERENCE/TRADE SHOW  
HOURS:**

**Thursday, October 22<sup>nd</sup>**  
3 pm – 7 pm: set up booths  
4 pm – 7 pm: registration  
7 pm – 9 pm: trade show  
**Friday, October 23<sup>rd</sup>**  
8:30 am – 5:30 pm  
**Saturday, October 24<sup>th</sup>**  
8:30 am – 3:00 pm



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1383 9th Avenue  
Kamloops, B.C. V2C 3X7  
(250) 374-0679





# Tech-It-Up International 2009

October 22 - 24, 2009

Kamloops, BC

Company Name: \_\_\_\_\_

Displayer Name(s): \_\_\_\_\_

Contact Address: \_\_\_\_\_

City/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

## APPLICATION FOR EXHIBITORS

*Exhibit space is limited at this conference location. Please submit Exhibit Application Forms as early as possible to ensure exhibit space is available for your company.*

Display Booth		\$500
Would you like to donate two items for the Saturday raffle?	<input type="checkbox"/> No <input type="checkbox"/> Yes (if YES deduct \$100 and list items below)	-\$100
_____ _____		
		<b>GST 893840280RT0001</b> <i>(included in prices)</i>
¼ Page Advertisement in Conference Program	Entrance fee includes exhibitor's names and brief company biography in the Conference Program. If you wish a larger program presence, please indicate ¼, ½, or full page and add advertisement cost to your application.	\$25
½ Page Advertisement in Conference Program		\$50
Full Page Advertisement in Conference Program		\$100
Friday VIP Dinner Banquet	_____ tickets x \$35/ticket =	\$_____
<b>TOTAL:</b>		<b>\$_____</b>

**For more information, contact Tara Murray at [conference@sd73.bc.ca](mailto:conference@sd73.bc.ca).**

Please make cheques payable to **School District No. 73**. If you wish to pay by VISA or MasterCard, please mail or fax this form with your account information to School District No 73.

**Return Exhibitors Applications to:**  
 School District No. 73 (Kamloops/Thompson)  
 ATTENTION: Tara Murray  
 1383 Ninth Avenue  
 Kamloops, BC, V2C 3X

Fax Number: 250-372-1183  
 Phone Number: 250-374-0679